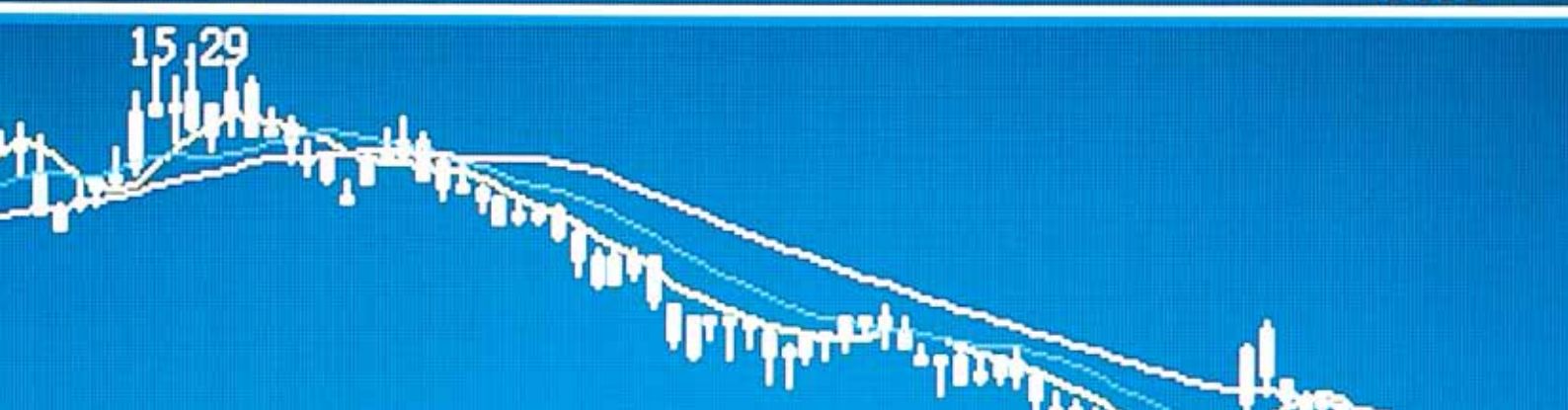


# 財經事務 Financial Services



**BA (Hons) Accountancy**  
(Reg. No. 251559)

*Make it Happen for yourself!  
Upgrade your Qualification, Brighten your Future!*



**Introduction**

The BA (Hons) Accountancy is a degree programme offered by Coventry University and operated by SHAPE. This carries the same academic status and recognition as that offered to Coventry University's on-campus graduates.

**Graduate's Voice**

I have been working as an auditor for a couple of years. Though I have already completed my professional examinations and attained the recognised qualifications, the overall aspiration of higher academic level among the working populations has driven me to strengthen my competitiveness by studying for the Coventry University Bachelor of Arts (Hons) in Accountancy programme at SHAPE. Apart from basic accounting knowledge, the programme also comprised content on the latest development in the field.

Lecturers from Coventry University and SHAPE brought us a wide array of academic knowledge and global happenings. I would say this is an all-round programme.

Cheng Chi Yip, Graduate of BA (Hons) Accountancy

**Coventry University**

"Coventry is an evolving and innovative university"  
Coventry University is a forward-looking University with a tradition as a provider of high quality education and a focus for multidisciplinary research. Coventry University has been established for over 150 years. In the recent teaching quality assessments conducted by the Quality Assurance Agency (QAA) of UK, the teaching in Coventry University is rated in the 'excellent' range for a wide range of their provision. Currently around 12,000 full-time/sandwich students and 6,900 part-time students are studying for awards offered by the University.

**Internationally Recognised Degree**

The degree is awarded by Coventry University in the United Kingdom, and is monitored and guaranteed by the Higher Education and Funding Council (HEFC) and the Quality Assurance Agency (QAA).

Students will be conferred the same award as on-campus students.

<http://www.coventry.ac.uk>

## Programme Features

### Fast Track — Final Year Honours Degree

- The programme provides a direct entry to obtain a bachelor degree in one year on a part-time basis.

### Academically Sound and Highly Practical

- Lectures are taught by university faculty and local field experts. Inspirations to students on cultural diversity brought by UK Professors and local lecturers' varied exposures in their industries will fill the class with up-to-date real-life cases that allow students to gain many practical insights.
- Emphasis on both academic skills and work-related skills.

### Comprehensive Student Support

- Comprehensive induction session and English workshops. Students will be provided with access to all VTC libraries and e-library which provide a comprehensive collection of up-to-date business and online learning resources; student can take part in learning anytime, anywhere.

### Flexible Programme Structure

- This programme adopts a modular and flexible structure and such structure allows working students to retain their career advancement and earning power even during the study.

## Programme Structure

283ACC	Research Methods
281ACC	Decision Management
381ACC	Performance Management
380ACC	International Corporate Reporting
383ACC	Accounting, Ethics & Society
356FIN	Corporate Finance 
350FIN	Investment Analysis 
385ACC	Advanced Study for Accounting and Finance (Project)

## Admission Requirements

The entry requirements for this programme are:

- Professional Diploma in Accounting and Finance (PDAF) graduates or equivalent; OR
- A Higher Diploma /Associate Degree or a comparable qualification in a subject area related to the above from a university or recognised post-secondary institute in Hong Kong; \* OR
- A qualification deemed to be equivalent to the above.\* AND
- Proof of English proficiency equivalent to an HKCEE pass in English Language.

\*Subject to final approval by Coventry University

## Enquiries

Christine Wan (2836 1853, cwan@vtc.edu.hk)



## Pathway to Advance Your Career in Insurance, Financial Planning & Risk Management

### Professional Diploma in Insurance ([www.peak.edu.hk/course/PDI.htm](http://www.peak.edu.hk/course/PDI.htm))

- Education for all in the field of life insurance, general insurance and financial planning
- Satisfies the annual CPD requirement for Insurance Intermediaries
- Each module is entitled up to 20 CII Diploma credits
- Students who complete 5 PDI modules including one legal module are eligible to ANZIIF Associate Membership
- Graduates can articulate into the final year of Coventry University BABA Degree

### Examination Revision Class

- Australian and New Zealand Institute of Insurance (ANZIIF) Diploma of Financial Services (General Insurance)
  - Examination Revision Class ([www.peak.edu.hk/course/DFS.htm](http://www.peak.edu.hk/course/DFS.htm))
- Chartered Insurance Institute (CII) Examination revision Class ([www.peak.edu.hk/course/CII.htm](http://www.peak.edu.hk/course/CII.htm))

### Graduate Diploma of Financial Services ([www.peak.edu.hk/course/GDFS.htm](http://www.peak.edu.hk/course/GDFS.htm))

- Direct entry for Degree holders, ACII, FLMI, CFP & ANZIIF (Senior Associate) with 5 years of work experience
- Postgraduate qualification in General Insurance or Financial Planning stream
- Graduates may receive up to a maximum of 8 credit points of advanced standing in the Deakin MBA programme
- Offers the only direct pathway leading to ANZIIF Fellowship in Hong Kong

### Master of Business Administration ([www.peak.edu.hk/course/MBA.htm](http://www.peak.edu.hk/course/MBA.htm))

- Deakin University received a national award for Teaching Excellence and seven Citations for Outstanding Contributions to Student Learning
- Twice named "University of the Year" by the Australian Good Universities Guide for innovative use of technology in education and partnerships with industry
- 5-star rating from Good Universities Guide, 5-star MBA rating from the Graduated Management Association of Australia Inc (GMAA)
- Top 10 ranking of Australia / New Zealand MBA
- 8 core units and 4 elective units which can be grouped into more than 20 areas of specialisation including insurance and financial planning.
- Flexibility to opt for study local class or residential courses in Australia or other countries
- Provides advanced standing to qualified applications including GDFS graduates of up to 8 units; or up to 6 units for CPA Australia or CIMA professional qualifications

### Master of Insurance and Risk Management (under the process of non-local course registration)

- Degree graduate may just take 8 units to obtain the ANZIIF Fellowship and Master
- Option of completing a specialisation in Insurance or Risk Management
- Opportunity to undertake elective business practicum unit that provides appropriate and relevant experiential learning in a business context

## Professional Diploma in Insurance (PDI)

Course Code	Module	Fee	Examination Date Time: 18:45-21:45
794I2	<b>Property Insurance</b> Mar 5, 12, 19, 26 Apr 2, 16, 23, 30 May 7, 14 (Every Mon., 18:30-21:30)	HK\$3,300	May 28, 2012
781I2	<b>Liability Insurance</b> Mar 6, 13, 20, 27 Apr 3, 10, 17, 24 May 8, 15 (Every Tue., 18:30-21:30)	HK\$3,300	May 29, 2012
782I2	<b>Marine &amp; Aviation Insurance</b> Mar 6, 13, 20, 27 Apr 3, 10, 17, 24 May 8, 15 (Every Tue., 18:30-21:30)	HK\$3,300	Jun 5, 2012
797I2	<b>Life Insurance Underwriting &amp; Claims# *</b> Mar 7, 14, 21, 28 Apr 11, 18, 25 May 2, 9, 16 (Every Wed., 18:30-21:30)	HK\$3,300	May 30, 2012
780I2	<b>Insurance Organization Operations</b> Mar 8, 15, 22, 29 Apr 5, 12, 19, 26 May 3, 10 (Every Thu., 18:45-21:45)	HK\$3,300	May 24, 2012
793I2	<b>Legal Aspects of General Insurance #</b> Mar 8, 15, 22, 29 Apr 12, 19, 26 May 3, 10, 17 (Every Thu., 18:30-21:30)	HK\$3,300	May 31, 2012
792I2	<b>Insurance Underwriting &amp; Claims</b> Mar 9, 16, 23, 30 Apr 13, 20, 27 May 11, 18, 25 (Every Fri., 18:30-21:30)	HK\$3,300	Jun 8, 2012

\*Pre-requisite requirement for students taking the module of 797I2 Life Insurance Underwriting and Claims: at least a passing grade of module 796I2 Life & Health Insurance or equivalent or at least with 2 years' relevant working experience related to life and health Claims or Underwriting.

- Evidence of passing the examination of at least one module in a particular year will satisfy the annual 10 CPD hours for insurance intermediary license renewal for 6 years at most.
- Student who has completed 5 PDI modules, including one legal module# is eligible to ANZIIF Associate Membership
- Each module is entitled up to 20 CII Diploma credits
- CEF- reimbursable course (under the name of Advanced Certificate in Insurance)
- Students should study the most up-to-date PDI Programme Information, particularly the "Notes to student", "Exemption arrangement" and "Syllabus" available on web [www.peak.edu.hk/course/PDI.htm](http://www.peak.edu.hk/course/PDI.htm)

### Programme Director

**Eddy Lau**

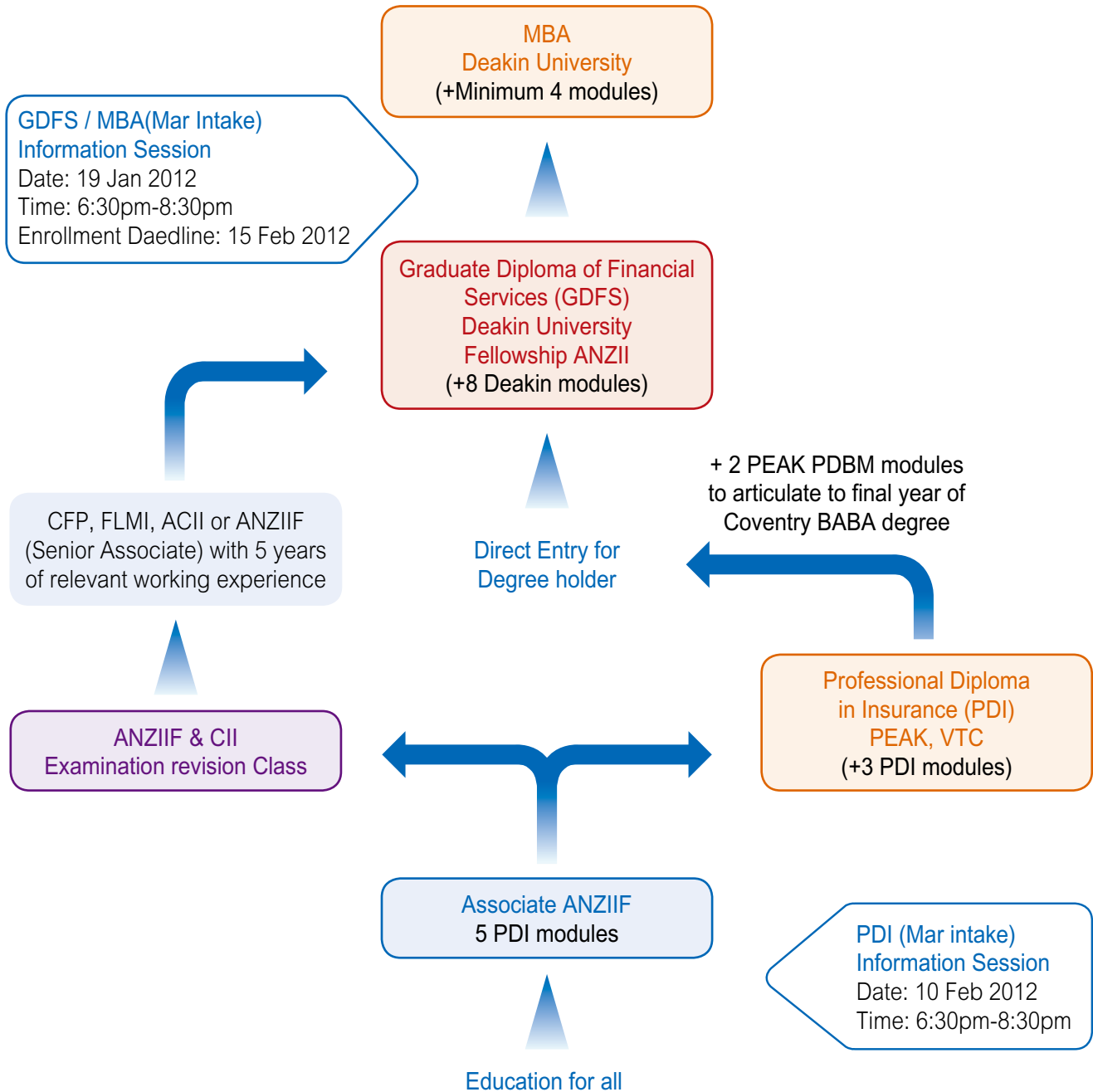
MBA, LL.M, GDI, MA, FCII, ANZIIF(Fellow), FCI Arb, ACILA

Eddy Lau graduated from Hong Kong Polytechnic in Professional Diploma in Business Studies - Insurance and has also obtained a L.L.M. (Chinese & Comparative Law) and a M.A. (Arbitration and Dispute Resolution) from City University; a L.L.M. (Civil and Commercial Law) from Renmin University of China. Before joining the Vocational Training Council as training consultant in 1994, he had spent over 10 years in the insurance industry, with experience in underwriting and claims in all classes of general insurances. In PEAK, VTC, he also develops, organises and delivers insurance units for the Deakin MBA course and Graduate Diploma of Financial Services. He is the author of a Chinese book "Hong Kong and Chinese Insurance Law" and has published various insurance articles in local and international magazines (in Chinese or English).

### Enquiry

Rita Chan (2919 1569)

## Path from PDI to MBA



Under the existing arrangement, completion of 6 PDI modules including one legal module and Marine & Aviation Insurance and 3 ANZIIF Senior Associate modules can enable students to obtain the international professional ANZIIF Senior Associate Membership and local academic qualification concurrently. ANZIIF Senior Associate may also directly apply to final year of BABA of Coventry University.

Admission to the mentioned courses and professional bodies may be entirely at the discretion of the respective institutions and students should check their up-to-date course rules and exemption policy.

Last intake for new student for Deakin GDFS & MBA is trimester 2, 2012. Don't miss the last chance as local class support will be discontinued from 2013.